

Privacy Policy

Update: May 15, 2018

Please read hopzone's Privacy Policy before using hopzone's services because it will tell you how we collect, store, use and disclose your personal information when providing these services to you.

If you have questions or complaints regarding our Privacy Policy or practices, please see contact us at: contact@hopzone.net

Introduction

hopzone develops and publishes for the web and mobile devices. "hopzone," or "we" or "us" refers to hopzone Inc. and other corporate entities under common ownership and/or any of their agents, consultants, employees, officers and directors.

This Privacy Policy applies whenever you access our website or otherwise access any of our other products, services, content, hopzone.net and/or the other domains provided by hopzone, together referred to as "Services." This Privacy Policy describes:

- what information we collect, how we collect it, and why
- how we use that information and with whom we share it
- how you can access and update that information
- the choices you can make about how we collect, use, and share your information
- how we protect the information we store about you

If you do not want hopzone to collect, store, use or share your information in the ways described in this Privacy Policy, you may not access hopzone's website or use hopzone's Services.

Information We Collect and How We Collect It

Information About You That We Get From Connected Third-Party Applications, Including Social Networks (like Facebook)

If you access hopzone's website or access any of our other Services on connected third-party applications or connect our Services to any third-party applications, including social networks like Facebook, hopzone may receive certain information about you from the provider of the third-party

application. For example, hopzone may collect and store some or all of the following information shared by the provider of the connected third-party application:

- your first and last name;
- your profile picture or its URL;
- your user ID number (like your Facebook ID number), which may be linked to publicly-available information like your name and profile photo;
- the user ID number and other public data for your friends;
- the login e-mail you provided to that third-party application when you registered with it;
- your physical location and that of the devices you use to access our Services;
- your gender;
- your birthday and/or age range;
- information about your activities on or through the connected third-party application;
- other publicly-available information on the third-party application; and/or
- any other information that you or the provider of the third-party application share with hopzone.

If you access our Services from a third-party application or connect our Services to a third-party application, you should also read that third-party application's Terms of Service and Privacy Policy.

If you are unclear about what information a third-party application is sharing with us, please go to the third-party application to find out more about their privacy practices.

Cookies and Automated Information Collection

We and service providers acting on our behalf, like Google Analytics, store log files and use tracking technologies such as:

- cookies, which are small pieces of data transferred to your mobile device or computer for record-keeping purposes;
- web beacons, which let us know if a certain page was visited or whether an e-mail was opened;
- tracking pixels, which allow us or our advertising partners to advertise more efficiently and effectively; and
- local shared objects, also known as flash cookies

We and our service providers use these log files, tags, and tracking technologies to collect and analyze certain kinds of technical information, including:

- IP addresses;
- the type of computer or mobile device you are using;
- your operating system version;
- your mobile device's identifiers, like your MAC Address, Identifier For Advertising (IDFA), and/or International Mobile Equipment Identity (IMEI);
- your browser types;
- your browser language;

- referring and exit pages, and URLs;
- platform type;
- the number of clicks on a page or feature;
- domain names;
- landing pages;
- pages viewed and the order of those pages;
- the amount of time spent on particular pages; and

In some cases, we will connect this information with your social network ID or hopzone user ID.

Please note that companies delivering advertisements on our Services may also use cookies or other technologies and those practices are subject to those companies' own policies.

For more information on how to limit the types of cookies you allow, please see [Opting out of Cookie Tracking](#).

Other Information from Your Mobile Device

If you access hopzone's website on your mobile device, in addition to your device identifiers, we may also collect:

- the name you have associated with your device;
- your telephone number;
- your country; and
- your specific geolocation;
- your mobile contact and
- information about hopzone and other third-party apps you have on your device.

If you want to adjust your privacy preferences on your mobile device, please see [How to Access, Update and Manage Your Information](#).

Information About You That You Share With Us Directly

When you use our Services (whether through a social network or through hopzone directly), you may give us information directly (like when you're setting up your account) and we will store that on our systems and use it for the purposes described in this Privacy Policy.

Some websites or parts of our Services may use a more traditional registration or account set-up process where you may be asked to give us some or all of the following information:

- your age or birthday;
- your first and last names;
- your e-mail address;
- a password; and

- other information that helps us make sure it's you accessing your account or helps us improve our services.

We may also let you create a player profile, separate from your social networking site profile (for example, your Facebook profile), that other hopzone players can see. Your player profile may include information like:

- a profile photo;
- username(s);
- your gender;
- biographic details (like your age or age range);
- approximate location information that you provide;
- links to your profiles on various social network;
- a hopzone player ID number that is created by hopzone and used to identify your profile.

Certain information in your hopzone profile may be publicly accessible on hopzone's websites that offer direct access to hopzone website, including:

- The hopzone player ID;
- Your first and last names; and
- Your player profile picture.

Information About Your Contacts

We may give you the ability to import your address book contacts or manually enter them so that you can locate your contacts on hopzone and invite them to join you in our website or other aspects of our Services. You are responsible for getting your contacts' permission when you opt to give their contact details to us. We may also get information about you from other hopzone users importing or entering their contacts. We use and may store this contact information to help you and your contacts connect through our Services. If you want to remove your contacts stored by us, follow the instructions provided in the website to request that we remove them from our systems. If you need to enter a password to allow us to access your address book, we will not store that password.

Information You Generate Using Our Communications Features

Except for website designed for children under 13, you may be able to take part in certain activities on our Service that let you communicate or share information not just with hopzone, but also with other hopzone players. These include:

- participating in player forums and message boards;
- posting public comments to other players' profiles
- sending private messages or invitations to other players, either directly on our websites or to their e-mail accounts;

- chatting with other players; and/or
- posting photos or drawings.

You acknowledge and expressly agree that we may access in real-time, record and/or store archives of these communications, comments, photos and drawings on hopzone's servers to make use of them to protect the safety and well-being of our players and hopzone's rights and property in connection with our Services; to conduct research; to operate, improve, personalize and optimize our Services and our players' experiences, including through the use of analytics; and to manage and deliver contextual advertising.

Payment Information

If you purchase something to use on our website on hopzone.net, our third-party payment processor will collect the billing and financial information it needs to process your charges. This may include your postal address, e-mail address and financial information. hopzone does not collect or store your financial information, like credit card numbers. However, hopzone's payment processors may share non-financial information with us related to your purchases, like your name, billing address and the items purchased in order to fulfill your order. hopzone may also obtain the billing and payment information that you provide when your purchase is processed by someone else (like Facebook, Apple or Google) such as when you purchase something on a social network or that you downloaded on your mobile device. Our Terms of Service explain our policies and terms relevant to our charges, billing practices, third-party credits and virtual currencies. Please note that purchases of third party credits or currencies may also be subject to those parties' policies.

Information You Give Us For Text Messaging Services

We receive and store the information you provide, including your mobile telephone number, when you choose to sign up to receive SMS messages.

Other Sources

We may collect or receive information about you from other sources like third-party information providers. We use this information along with information you provide us directly, for example, to help you and your friends connect or to serve you advertising more tailored to your interests.

How We Use the Information We Collect

The main use of the information we collect and store is to provide a better gaming experience, but there are other uses as well. The uses for which we collect and store your information include:

- to operate, improve and optimize our Services and our players' experiences;
- to create your accounts;

- to identify and suggest connections with other hopzone players and personalize our Services to you;
- to enable players to communicate with each other;
- to provide technical support and respond to player inquiries;
- to protect the safety and well-being of our players;
- to protect hopzone's rights and property in connection with our Services;
- to prevent fraud or potentially illegal activities, and to enforce our Terms of Service;
- to manage and deliver contextual and behavioral advertising;
- to administer rewards, surveys, sweepstakes, contests, or other promotional activities or events sponsored or managed by us or our business partners;
- to comply with our legal obligations, resolve any disputes we may have with you or other players, and to enforce our agreements with third parties; and
- to conduct research.

How We Share Your Information

We may disclose or publish aggregated information (information about you and other players collectively that is not intended to specifically identify you, for example, players between the ages of 20 and 35 who live United Kingdom) and other non-personal information about our players for industry analysis, demographic profiling, marketing, analytics, advertising, and other business purposes.

In addition, we may share your information (which may include personal information) with third parties (in other words, parties other than hopzone) or allow third parties to collect this information from our Services in the following circumstances:

Your Consent

With your consent, we may share your information with third parties or allow them to collect your information from our Services in some ways not specifically described in this Privacy Policy.

Third-Party Advertising Including Tailored Advertising and Analytics

We have advertising on our Services so we can continue to offer many of our Services for free.

We do not actively share personal information with third-party advertisers for their direct marketing purposes unless you give us your consent.

When advertisers or ad networks place ads in our Services, they may collect or we may share the following types of information from within our Services:

- performance data (like the number of clicks on an advertisement);

- aggregated and/or de-identified information about you and other players collectively that is not intended to specifically identify you (like players between the ages of 20 and 35 who live United Kingdom);
- certain technical information (for example, IP addresses, non-persistent device identifiers such as IDFAs, and de-identified persistent device identifiers such as a hashed Android ID);
- your social network ID;
- and other contextual data

The information collected may be used to:

- measure how effective ads are, to offer you targeted advertising in order to personalize your experience by showing you advertisements for products and services that are more likely to appeal to you (a practice known as behavioral advertising), and/or
- undertake web analytics (like Google Analytics which is used to analyze traffic and other player activity to improve your experience).

Advertisers or ad networks may collect this information through the use of tracking technologies like browser cookies and web beacons, and they may use a single tracking technology or multiple tracking technologies at the same time.

Please note, after clicking on a third party advertisement, you may no longer be on a site hosted by hopzone or the social network.

Safety, Security and Compliance with Law

Your information, and the contents of all of your online communications in our Services and between You and hopzone may be accessed and monitored as needed to provide our Service and may be disclosed:

- when we have a good faith belief that we have to disclose the information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements, or legal process (for example, a court order, search warrant or subpoena);
- to satisfy any laws or regulations that apply;
- where we believe in our sole discretion that the Service is being used in committing a crime, including to report such criminal activity or to share information with other companies and organizations for the purposes of fraud protection, credit risk reduction, and other security precautions;
- when we have a good faith belief that there is an emergency that poses a threat to the health and/or safety of you, another person or the public generally; and
- to protect the rights or property of hopzone and other applicable third parties, including to enforce our Terms of Service.

Third-Party Service Providers

We will share your information with third-party companies to perform services on our behalf, like processing payments, analyzing data, optimizing website, e-mail delivery, hosting services, customer service and to help us in our marketing efforts, including managing and delivering contextual and tailored advertisements. We contractually require these third-party service providers to maintain the confidentiality of the information we share with them, and we contractually require them not use your information for anything other than to provide services on our behalf.

Sale or Merger

In the event that hopzone undergoes a business transition (including proposed transactions), like a merger, acquisition by another company, or sale of all or part its assets, we may disclose or transfer all of your information, including personal information, to the successor organization in the transition. We will make reasonable efforts to let you and other players know (in the way described in Changes to Our Privacy Policy) of the business transition before transferring your personal information.

How to Access, Update and Manage Your Information

Information We Receive From a Third-Party Application

To manage the information hopzone receives about you from a third-party application, like Facebook, you will need to follow the instructions for the third-party application for updating your information and changing your privacy settings. The privacy management tools for applications on Facebook can be found [here](#). To review and update information associated with your hopzone profile, visit the “settings” page. You also can manage some aspects of information collection and use by visiting the “settings” page of your mobile device and reviewing the permissions of each application or “app.”

Once hopzone receives your information from a third-party application or your mobile device, that information is stored and used by hopzone in accordance with this Privacy Policy. You may access and update that information as described below.

Accessing and Updating Your Information Held by hopzone

If you want to review, delete, or change the information hopzone has about you or have additional questions, e-mail us at contact@hopzone.net. We will respond to your request within thirty days.

Stopping Use of Your Information

If you no longer want hopzone to make active use of your information, you may send an e-mail to contact@hopzone.net. Place "Delete My Account" in the subject line and include your first name, last name, e-mail address and your social network ID for the social network from which you access our Services (if applicable) in the body of the e-mail (for example, your Facebook user ID). We will respond to your request within thirty days. Please note that certain records, for example those relating to payments or customer service matters, will be held for legal and accounting purposes. If you have sent content through or posted content on the Service, we may not be able to delete it.

Opting Out of Geolocation

If you have previously allowed us to access your geolocation data, you can stop making geolocation available to us by visiting your mobile device's settings for the relevant application or the "settings" page.

Opting Out of Ongoing Collection of Information About Non-hopzone Apps You Have On Your Device

To the extent that one of our website is collecting information about non-hopzone apps you have on your device, the website will provide you with an option to stop making that information available to us in the "settings" page.

Opting Out of Promotional Emails from hopzone

If you want to stop receiving promotional e-mails from hopzone, click on the "unsubscribe" link in any promotional email from hopzone. Please note that once we receive your request, it may take an additional period of time for your opt-out to become effective. Your unsubscribe or e-mail preference change will be processed promptly, and in no event longer than ten business days.

Opting Out of Cookie Tracking

You can set your web browser to warn you about attempts to place cookies on your computer or limit the type of cookies you allow. Flash cookies operate differently than browser cookies and cookie management tools available in a web browser may not remove flash cookies. To learn more about and manage flash cookies you can visit the [Adobe website](#) and make changes at the [Global Privacy Settings Panel](#).

If you disable cookies, you may lose some of the features and functionality of our Services because hopzone cookies are necessary to track and enhance your activities.

Privacy Policies of Linked Third-Party Services and Advertisers

Our websites may contain advertisements from Third-Party Services, which are companies other than hopzone that may link to their own websites, online services or mobile applications. We are not responsible for the privacy practices or the content of these Third-Party Services. If you have any questions about how these Third-Party Services use your information, you should review their policies and contact them directly.

Our Policies Concerning Children

Most of our websites are not for children under the age of 13 and we do not knowingly collect any personal information from children under 13. Children under 13 should not use these websites at any time. If we learn that we have inadvertently gathered personal information from a child under 13, we will take reasonable measures to promptly remove that information from our records.

How Long We Keep Your Information

How long we retain your information depends on why we collected it and how we use it. We will not retain your personal information for longer than is necessary for our business purposes or for legal requirements. For instance, we may retain some information for a few years after you have closed your account with us if this is necessary to meet our legal obligations or to exercise, defend or establish legal rights.

Security of Your Information

We implement security measures to help protect the security of your information both online and offline. We take steps to ensure that your data is treated securely and in accordance with this Privacy Policy. These measures vary based upon the sensitivity of your information.

If you have an account registered directly with hopzone, your profile information is protected by the password you use to access your hopzone account. It is important that you protect and maintain

your hopzone account's security and that you immediately tell us of any unauthorized use of your account. If you forget the password to your hopzone account, the Service allows you to request that instructions be sent to you that explain how to reset your password. If you access our Services through a social network and your social network account is hacked, this may lead to someone playing your hopzone without your permission. So, be careful to keep your social network account information, including your social network account password, secure as well. We urge you to log out of your hopzone account and any social network account you have used to access our Services after you use it.

When you sign into your hopzone account or enter payment information, we or our third party payment processor use encryption to transmit that information.

While we take precautions against possible security breaches of our Services and our customer databases and records, no website or Internet transmission is completely secure. We cannot guarantee that unauthorized access, hacking, data loss, or other breaches will never occur, and we cannot guarantee the security of your information while it is being transmitted to our Service. Any transmission is at your own risk. If you have questions about the security of our websites, please contact us at contact@hopzone.net with the email subject: "hopzone Security Services".

Changes to Our Privacy Policy

If we decide to make material changes to our Privacy Policy, we will tell you and other players by placing a notice on hopzone.net or its equivalent, or by sending you a notice to the e-mail address we have on file for you prior to the change becoming effective. We may supplement this process by placing notices on blogs, social network pages, and/or forums and on other hopzone websites. You should periodically check www.hopzone.net and this privacy page for updates.

Contact Us

If you have any questions, comments or concerns regarding our Privacy Policy and/or practices, please send an e-mail to contact@hopzone.net.